



July, 2009

Dear Friends and Prospective Gala Sponsors,

You are invited to be a Champion Sponsor to support our ***2nd Annual Gala Awards and Luncheon Fundraiser—A Salute to Excellence!*** Being a Champion Sponsor will provide support for both the Gala as well as visibility for your business. Five (5) Awards will be presented to outstanding community women leaders at the Gala. Several different sponsorship levels and opportunities exist so that all can participate. You may wish to consider being the exclusive sponsor for an event or activity to maximize your exposure to a distinguished consumer audience. See enclosed Sponsorship Form which lists various Champion levels of participation and others. You may also purchase tickets to the Awards Luncheon. See enclosed Ticket Purchase Form to buy luncheon program tickets. Thank you in advance for your consideration to become a Champion Sponsor and purchase tickets for the Gala luncheon.

Background Highlights

The Concerned Black Women, Inc. believes in building better communities using various approaches. CBW was founded in 2004 to address issues including education, health, housing and the overall well-being of Black women and their families. This approach helps to improve the quality of life for everyone. We are a 501(c) (3) non-profit organization. We are a problem solving group working to help meet community needs and 'Expand Our Horizons' as we celebrate our **5th Anniversary!**

Funds raised at the Gala will be used to continue the ongoing programs of the Concerned Black Women organization that include:

- Continue to give scholarships to Calvert County graduating seniors as done in 2006 through 2009. Conduct SAT Prep Session and SAT Practice Test.
- Follow up to education program action items from the CBW sponsored African American Youth Summit at Huntingtown High School on October 29, 2005, that focused on providing an opportunity for teenagers to speak for themselves and to engage in a healthy dialogue with their families and other concerned adults. Issues were identified that could contribute to educational achievement gaps of African American Students in the education system.
- Support Boys and Girls Southern Maryland Mentoring Programs.

- Educate women about public leadership development and the importance of participation in the governmental decision making process; networking to connect women with resources and services, conduct training in various subject areas including information technology.
- Developed and published 1st Minority Business Directory in Calvert County that was recognized by the County's Department of Economic Development and others. Founding member of the 1st Calvert County Maryland Minority Business Alliance to foster an environment for the Corporate, Federal, State and Local Governments and the consumer to be better business partners.
- Recipient of Mini Health Grant from Calvert County Health Department to promote Tobacco Use Prevention to women and youth.
- A sponsor of the 2008 Southern Maryland Symposium on Race, Justice and Citizenship, In Memory of The Rev. Dr. Martin Luther King, Jr. on the 40th Anniversary of his death. Guest speaker was the Dr. Charles J. Ogletree, Jr., Founding and Executive Director, Charles Hamilton Institute for Race and Justice, Harvard University School of Law.

Be a Champion! Come enjoy an inspiring Gala program filled with good fellowship and entertainment for a great cause, as CBW works to build better communities for all of us right here in beautiful Calvert County Maryland.

Sincerely,

Annette J. Funn

Annette J. Funn, President,
CBW Co-Founder, Gala Co-Chair & CBW Co-Founder
301-812-1117

Doris Cammack-Spencer

Dr. Doris Cammack-Spencer,
CBW Co-Founder, Gala Co-Chair & Charter President
301-812-0840

Enclosures: 1) Sponsorship Form
2) Ticket Purchase Form
3) Publicity Flyer